

Keep It Maine

More than a place, Maine is how we live.

Keep it Maine is about all of us working together, staying the course, remaining true to our spirit as a state. So far, Maine is keeping its COVID-19 infection rates and hospitalizations relatively low because we're keeping to the values that tie us together. Let's keep it up. Let's keep it Maine.

We've never shied away from a challenge, and we're not going to start now. Whether snow and ice storms, power outages, flooding—we keep strong against anything thrown our way. We keep calm during adversity with the practical ingenuity and independence that makes us Mainers. When something must be done, for ourselves and for our neighbors, we don't do what's easy. We do what we know is right. We keep it Maine.

Keep active

Keep healthy

Keep groups small

Keep 6 feet apart

Keep safe

Keep in touch

Keep it Maine.

